

Amendment to the Claims:

This listing of claims will replace all versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-37 (Canceled)

38. (Previously Presented) A fraud identification and recovery system comprising:
a user interface including a generally planar video display panel having a viewing area on one side thereof and at least one data input device;
a digital camera having a lens defining a field of vision relative thereto;
means ~~adapted~~ for securing the digital camera proximate to the display panel on a side opposite the viewing area such that the field of vision thereof is directed to the viewing area;
means ~~adapted~~ for obscuring the digital camera from perception from within the viewing area;
sensing means adapted for sensing data input on the data input device;
means ~~adapted~~ for receiving digital visual content from a first storage area of an associated data storage;
display generation means ~~adapted~~ for generating a display corresponding to received digital visual content on the display panel in accordance with an output of the sensing means;
means ~~adapted~~ for enabling the digital camera after activation of the display generation means;
means ~~adapted~~ for acquiring a digital image from the viewing area via the digital camera upon activation thereof;
means ~~adapted~~ for storing an acquired digital image;
at least one additional digital camera having a lens defining a corresponding field of vision relative thereto;

means ~~adapted~~ for securing each at least one additional digital camera proximate to the display panel on a side opposite the viewing area such that each camera has a field of vision thereof that is directed to a unique relative viewing area;

means ~~adapted~~ for obscuring each at least one additional digital camera from perception from within the viewing area;

means ~~adapted~~ for concurrently enabling each at least one additional digital camera after activation of the display generation means so as to capture users of varying height upon commencement of an associated transaction;

means ~~adapted~~ for acquiring a digital image from the viewing area via each at least one additional digital camera upon activation thereof;

means ~~adapted~~ for storing an acquired digital image from each at least one additional digital camera;

means ~~adapted~~ for receiving user identification data of a user via the data input device; and

means ~~adapted~~ for selecting the digital visual content in accordance with received user identification data so as to include at least one of informational data and advertising data, both of which are targeted to ~~directed to~~ the user.

39. (Canceled)

40. (Canceled)

41. (Previously Presented) The system of claim 38 wherein each camera is positioned at a unique angle relative to the viewing area.

42. (Previously Presented) A method of fraud identification and recovery comprising the steps of:

securing a digital camera proximate to a display panel on a first side an associated viewing area of a device user interface such that a device user's field of vision is directed to a viewing area on an opposite side of the display panel;

obscuring a digital camera from perception from within the viewing area;
directing the digital camera to the first side of the viewing area;
sensing data input on a data input device associated with the device user interface;
receiving digital visual content from a first storage area of an associated data storage;
generating a display corresponding to received digital visual content on the display panel
in accordance with an output of the sensing;
enabling the digital camera after activation of the display generation;
acquiring a digital image from the viewing area via the digital camera upon activation
thereof;
storing an acquired digital image;
securing at least one additional digital camera proximate to the display panel on a side
opposite the viewing area such that each at least one additional camera has a field of vision
thereof that is directed to a unique relative viewing area;
obscuring each at least one additional digital camera from perception from within the
viewing area;
concurrently enabling each at least one additional digital camera after activation of the
display generation so as to capture users of varying height upon commencement of an associated
transaction;
acquiring digital image from the viewing area via each at least one additional digital
camera upon activation thereof;
storing an acquired digital image from each at least one additional digital camera;
receiving user identification data of a user via the data input device; and
selecting the digital visual content in accordance with received user identification data so
as to include ~~at least one of~~ informational data and advertising data, both of which are targeted
~~directed~~ to the user.

43. (Canceled)

44. (Canceled)